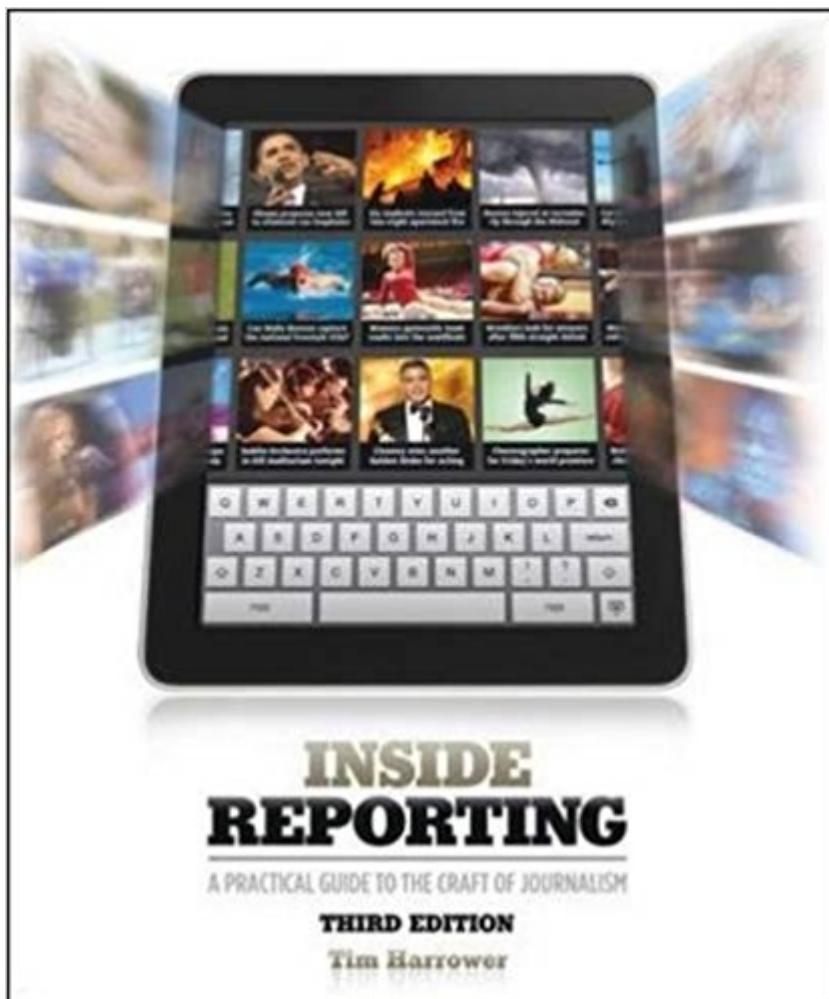


The book was found

# Inside Reporting (B&B Journalism)



## Synopsis

No other textbook offers a more engaging and accessible approach to newswriting than Inside Reporting. While emphasizing the basics, this new edition offers a wealth of information on digital reporting and packaging stories in modern, interactive ways. It also includes more useful advice on feature writingâ •from stories to reviews and column-writingâ •than any other textbook in the field.

## Book Information

Series: B&B Journalism

Paperback: 352 pages

Publisher: McGraw-Hill Education; 3 edition (June 22, 2012)

Language: English

ISBN-10: 0073526177

ISBN-13: 978-0073526171

Product Dimensions: 9 x 0.5 x 10.8 inches

Shipping Weight: 1.8 pounds (View shipping rates and policies)

Average Customer Review: 4.1 out of 5 stars 76 customer reviews

Best Sellers Rank: #4,869 in Books (See Top 100 in Books) #7 inÂ Books > Textbooks >

Communication & Journalism > Journalism #15 inÂ Books > Reference > Writing, Research &

Publishing Guides > Writing > Journalism & Nonfiction

## Customer Reviews

Tim Harrower is a renowned journalism educator and consultant.

I am always relieved when I can get textbooks on my Ipad and at a much cheaper price! I believe I rented this one, and when the rent time was done, it took care of itself, did not have to return it or anything. Electronic textbooks are a big money and time saver.

I got this book for my journalism class, and I'm very glad that my professor chose this one. Very articulate and fun to read. Unlike some textbooks, this one has many helpful graphics.

Very useful! I'm definitely going to use this book as a reference long after I'm done with my news writing class.

Fabulous resource for anyone in journalism classes. I bought this as a textbook for my journalism

program, from which I graduated last year. I keep it as a reference. Fun to read. Easy to read. Laid out and designed like a magazine, it is definitely a communication major's pleasure to read.

"Inside Reporting" has always been the best (and only really excellent) introductory book on newswriting. Visually appealing, to the point, and with a bit of humor. This third edition is up-to-date with information about the rapidly-evolving electronic dimensions of journalism.

I really like this book. The author details how a reporter does his/her job and life in the newsroom. The layout and text can be very dense, so it feels like a longer book than it is by page count. I'd like to see the author increase the number of exercises to help enforce the chapter material more. It did its job with me: I believe I'm a better writer; and, I know how to better angle stories for my audience.

This is an informative book if you've never been exposed to journalism before, and it has some gems for tips, but most of it is simple common sense. That aside, it's also an entertaining read, if only because the author is witty and often includes humorous asides.

Lots of great nuggets of knowledge in the book. Great for a basic journalism class. Has a goofy writing tone that you don't expect in a textbook. Lots of cheesy jokes but the information is valuable.

[Download to continue reading...](#)

Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) Inside Reporting: A Practical Guide to the Craft of Journalism Inside Reporting (B&B Journalism) Inside Reporting, 3rd edition (B&B Journalism) Writing and Reporting News: A Coaching Method (Mass Communication and Journalism) Sound Reporting: The NPR Guide to Audio Journalism and Production Journalism Next: A Practical Guide to Digital Reporting and Publishing Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Investigative Journalism: Proven Strategies For Reporting the Story Sports Journalism: An Introduction to Reporting and Writing Writing and Reporting News: A Coaching Method (Wadsworth Series in Mass Communication and Journalism) Wiley IFRS 2014: Interpretation and Application of International Financial Reporting Standards (Wiley Regulatory Reporting) Bisk CPA Review: Financial Accounting & Reporting - 41st Edition 2012 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa ... Enterprises) (Bisk Comprehensive CPA Review) FATCA Reporting Handbook: This book provides step by step guidelines for FATCA

reporting Reporting Research in Psychology: How to Meet Journal Article Reporting Standards The New Censorship: Inside the Global Battle for Media Freedom (Columbia Journalism Review Books) Inside Administrative Law: What Matters and Why (Inside Series) (Inside (Wolters Kluwer)) Adventure Guide Inside Passage & Coastal Alaska (Adventure Guide to the Inside Passage & Coastal Alaska) (Adventure Guide to Coastal Alaska & the Inside Passage) Of Russia: A Year Inside (Of China: A Year Inside, Of Iraq: A Year Inside Book 1) Inside Reporting

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)